

Анализ публикационной  
активности и использования  
Springer Nature: страны  
Центральной Азии

**ИРИНА АЛЕКСАНДРОВА**

**SPRINGER NATURE**

Наша компания объединила лучшие бренды  
научного направления

**SPRINGER NATURE**



Springer

nature



macmillan  
education

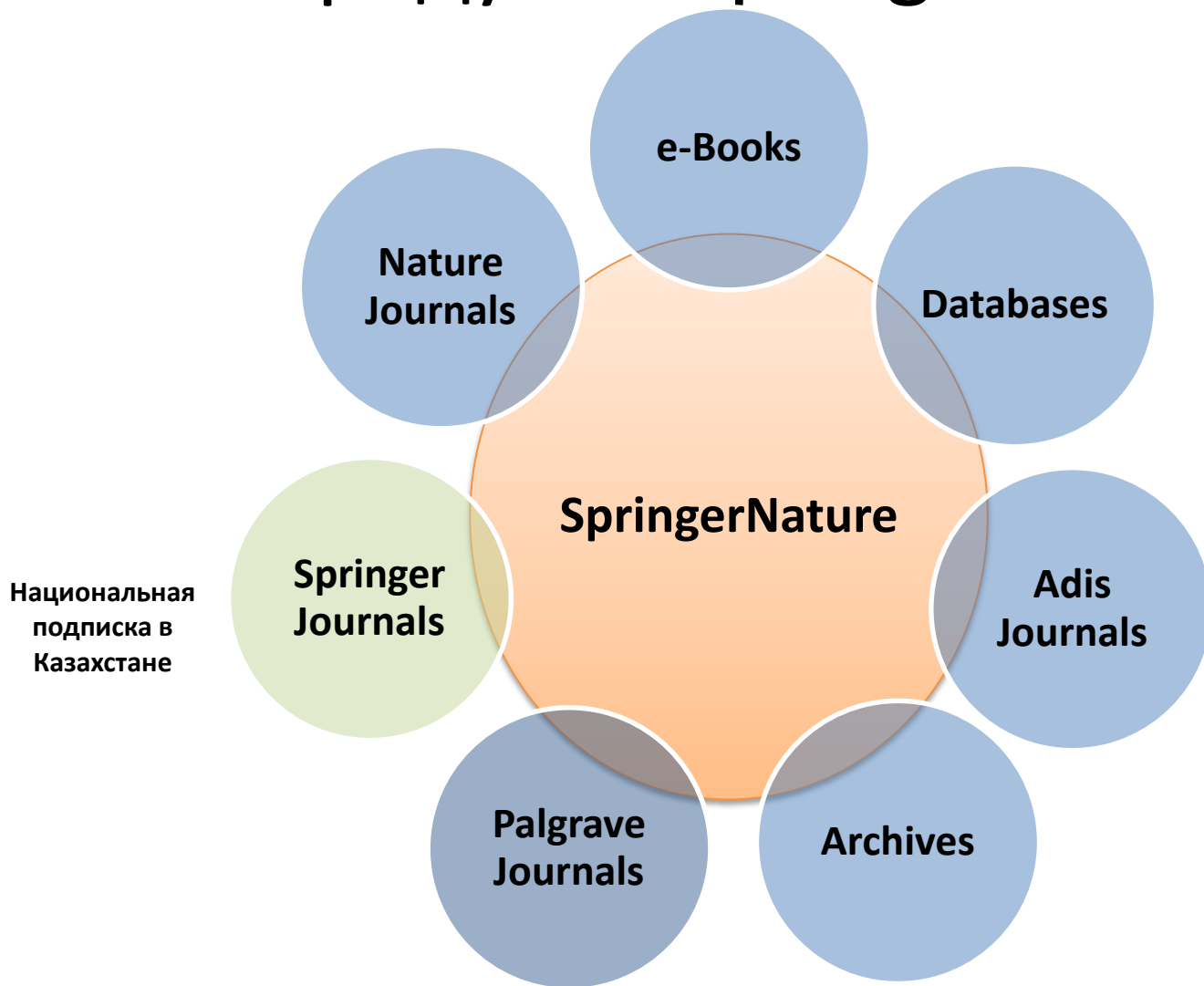
 **BioMed** Central  
The Open Access Publisher

Apress®

**SCIENTIFIC  
AMERICAN**

palgrave  
macmillan

# Продукты Springer Nature



# Наши платформы/ Websites

1. [www.springernature.com](http://www.springernature.com) Corporate Website
2. [www.springerlink.com](http://www.springerlink.com) Springer Content Platform
3. [www.nature.com](http://www.nature.com) Nature Content Platform / Social Hub for Researchers

The screenshot shows the Springer website interface. At the top, it says "Springer for Research & Development" with a search bar and navigation links. Below the search bar, there are links for "Home", "Admin Dashboard", and "Contact Us". The main content area features a sidebar with "Browse by industry sector" including Automotive, Aerospace, Biotechnology, Chemical Manufacturing, Consumer Packaged Goods, Electronics, Energy, Utilities & Environment, Engineering, Finance, Business & Banking, Health & Hospitals, IT & Software, Law, Materials & Steel, Oil, Gas & Geosciences, Pharma, and Telecommunications. The main content area has a headline: "Providing corporate researchers with access to millions of scientific documents from journals, books, series, protocols and reference works." Below this, there are featured journals and a sidebar with "Eliminate language errors from your academic writing" and "New books and journals are available every day."

The screenshot shows the nature.com website interface. At the top, it says "nature.com" with a search bar and navigation links. Below the search bar, there are links for "Subscribe", "Register", "Submit Manuscript", and "My Account". The main content area features a sidebar with "Browse subjects" including Life Sciences, Genetics, Neuroscience, Cancer, Physical Sciences, Physics, Materials, Chemistry, Biotechnology, Drug Discovery, Clinical Practice & Research, Cancer, Dentistry, Gastroenterology & Hepatology, Earth & Environment, Earth Sciences, Evolution & Ecology, and Conferences. The main content area has a headline: "16 April 2013" and "Medicine" with a featured article about a biogerontological laboratory. Below this, there are sections for "Latest research", "Special Feature", "NPC in the news", and "Explore nature.com".

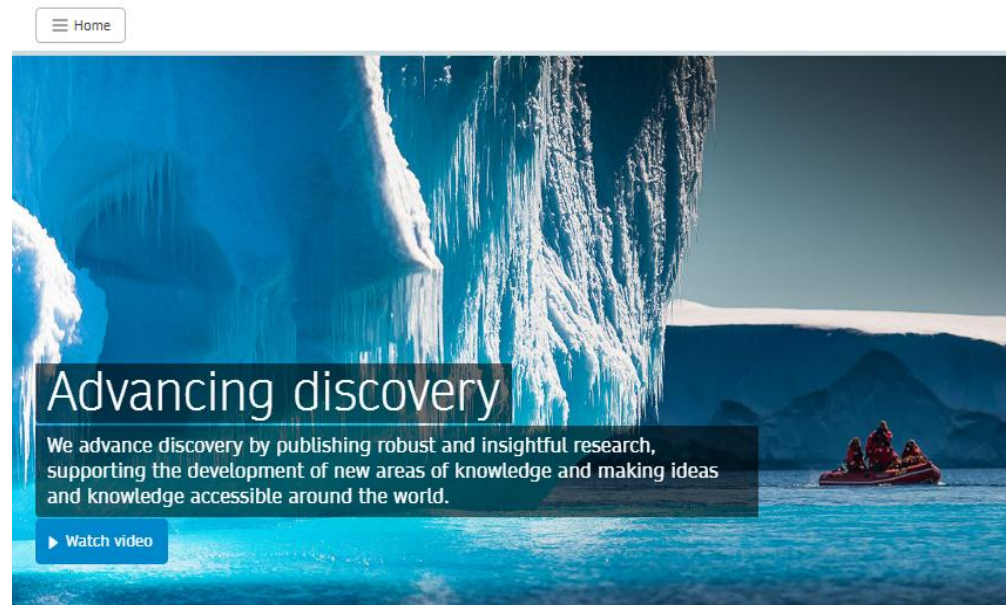
# Корпоративная платформа:

[www.springernature.com](http://www.springernature.com)

## Corporate Platform for Springer Nature;

- ✓ Информация о продуктах
- ✓ Руководства для исследователей/авторов
- ✓ Инициативы / Объявления
- ✓ Онлайн покупка книг и т.д.
- ✓ Открытые исследования

SPRINGER NATURE



# SpringerLink -

## [www.springerlink.com](http://www.springerlink.com)

### Платформа для контента Springer;

- ✓ Журналы
- ✓ Книги
- ✓ Реф.обзоры
- ✓ Протоколы
- ✓ Серии книг

The screenshot displays the SpringerLink website interface. At the top, there is a search bar with a magnifying glass icon and a 'New Search' button. Below the search bar, there are navigation links for 'Home' and 'Contact Us'. A yellow box highlights the search bar area. On the left side, there is a 'Refine Your Search' section with a table of content types and their counts. A yellow box highlights the 'Include Preview-Only content' checkbox and the 'Refine Your Search' section. The main content area shows search results for 'Frontiers of Physics', including the journal title, volume information, and a list of articles. A yellow box highlights the 'Include Preview-Only content' checkbox and the 'Refine Your Search' section.

SpringerLink

» Sign up / Log in English Academic edition

Search [New Search] [Settings]

Home • Contact Us

0,617,766 Result(s)

Sort By Newest First Date Published Page 1 of 530,889

Journal  
**Frontiers of Physics**  
Volume 1 / 2006 - Volume 12 / 2017

Article  
**Constructing backbone network by using tinker algorithm**  
Revealing how a biological network is organized to realize its function is one of the main topics in systems biology. The functional backbone network, defined as the primary structure of the biological network...  
Zhiwei He, Meng Zhan, Jianxiang Wang, Chenggui Yao in *Frontiers of Physics* (2017)

Include Preview-Only content

Refine Your Search

Content Type	Count
Article	5,983,121
Chapter	3,830,952
Reference Work Entry	521,842
Book	227,481
Protocol	45,091
Book Series	5,930
Journal	3,349
Reference Work	780

# Nature.Com - [www.nature.com](http://www.nature.com)

## Платформа для журналов Nature Content / Социальный Хаб для Научных сообществ

- ✓ Журналы Nature Publishing Group
- ✓ Последние новости от исследований и разработок
- ✓ Nature Jobs/Работа
- ✓ Nature Conferences/Конференции

natureconferences

naturejobs.com

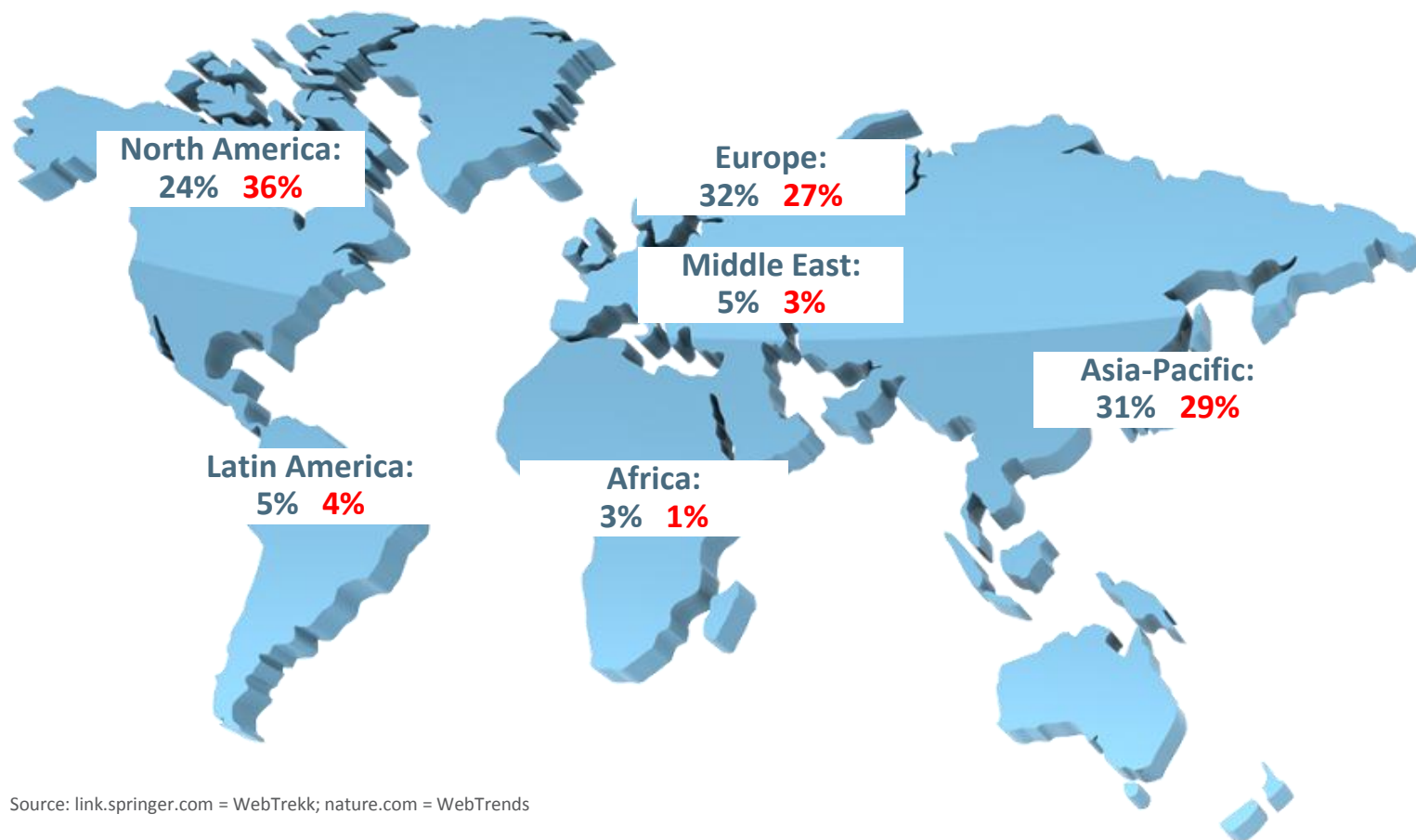
The screenshot shows the Nature.com website homepage. At the top, there is a navigation bar with links for 'Subscribe', 'Register', 'Submit Manuscript', and 'My account'. Below this is a search bar and a date indicator for '16 April 2013'. The main content area is divided into several sections: 'Medicine' featuring a story about a bioengineered kidney; 'Latest news' with headlines about bird flu and ancient bacteria; 'Special Feature' on endocrinology; 'NPG in the news'; 'Explore nature.com' with links to various journals like 'Nature Journal', 'Nature Middle East', and 'Nature Arabic Edition'; 'Browse subjects' listing various scientific fields; and 'Conferences' listing upcoming events. On the right side, there are additional sections for 'Publications A-Z', 'Nature.com regions', 'naturejobs.com', 'Open Innovation', 'Launchpad', 'Podcasts', 'Society partners', 'Gateways and Databases', and 'Conferences'.

# Springer Nature Авторы и статистика: Страны Центральной Азии

# 2.0

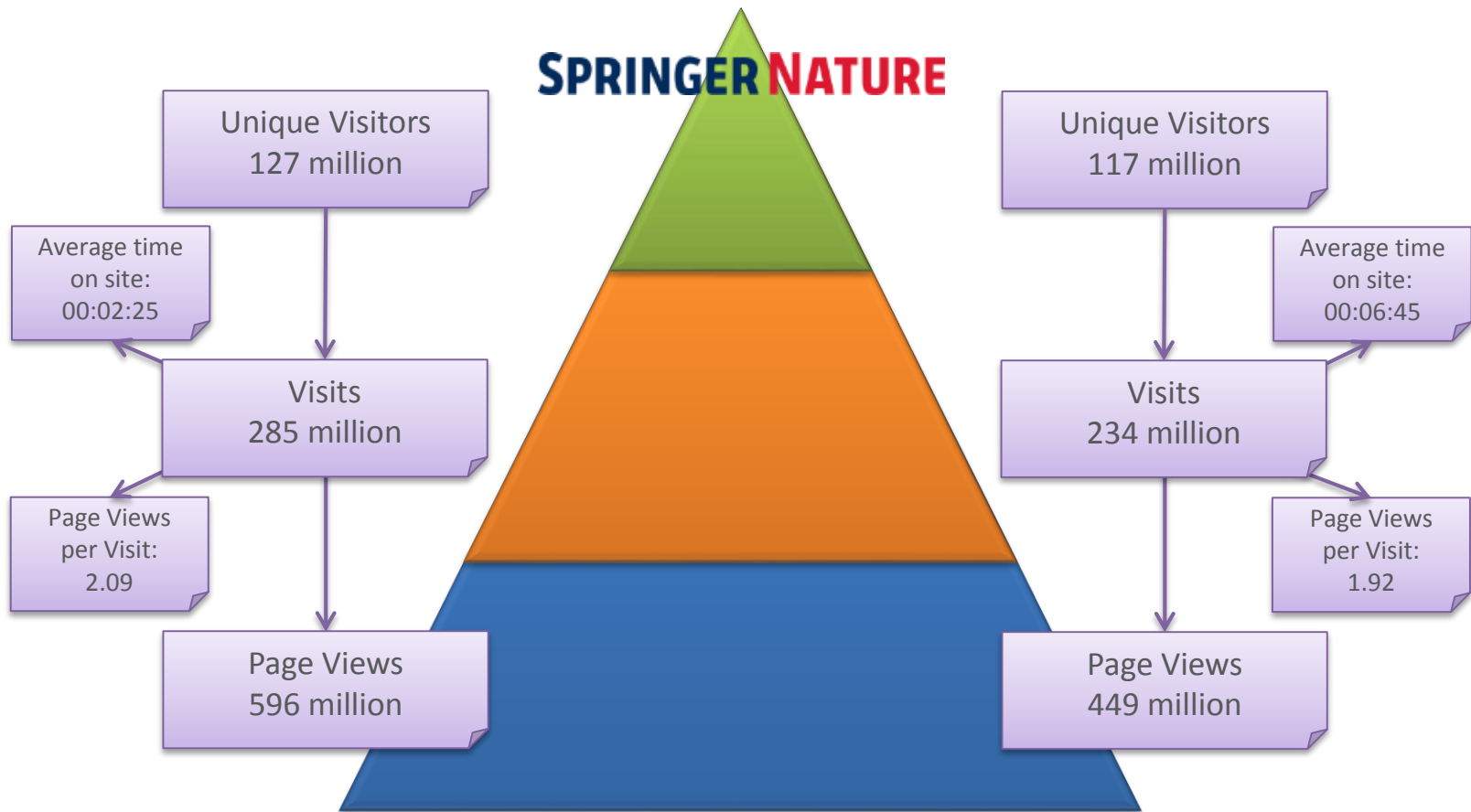
# Пользователи ресурсов Springer Nature со всего мира

Springer Nature Visits 2016 by Region



Source: link.springer.com = WebTrek; nature.com = WebTrends

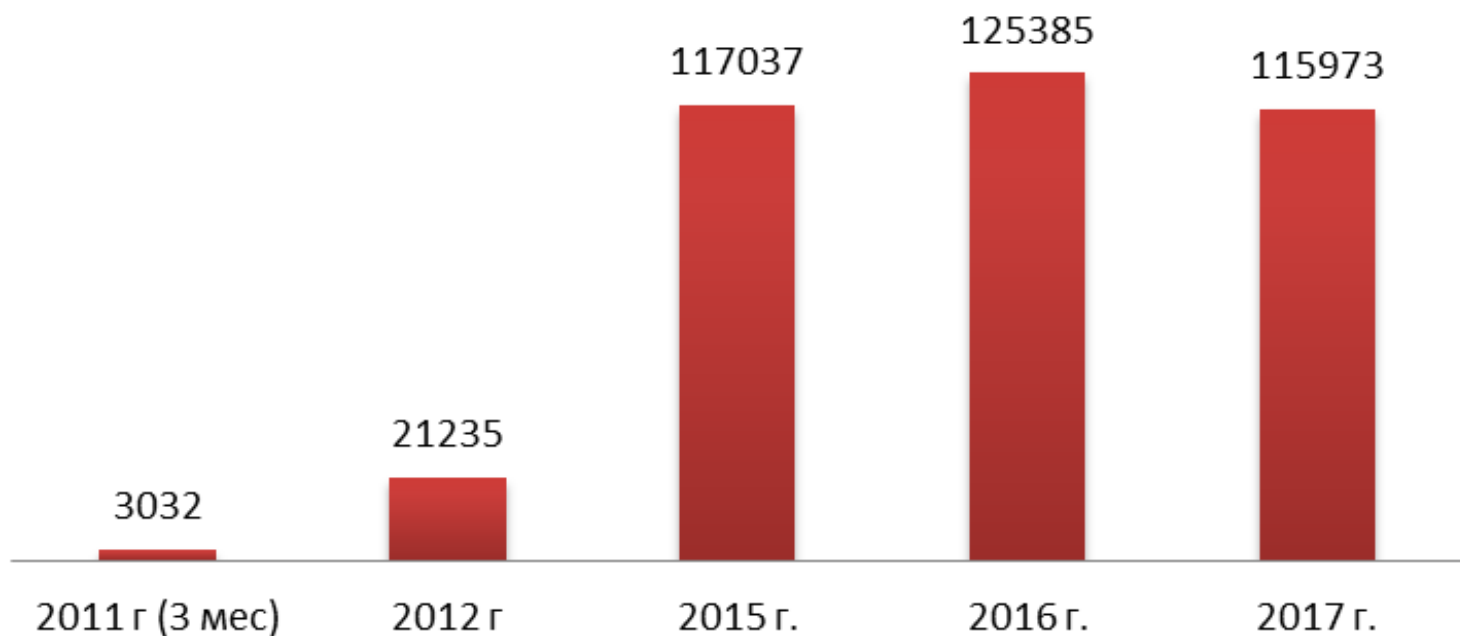
# Платформы Springer Nature: количество посетителей более 250 млн в 2016



Source: link.springer.com = Google Analytics; nature.com = WebTrends; unique visitors are recognized by cookies and might be over-reported in cases where users clear their cookies or browse the web in 'incognito' modes or in cases where users use multiple devices

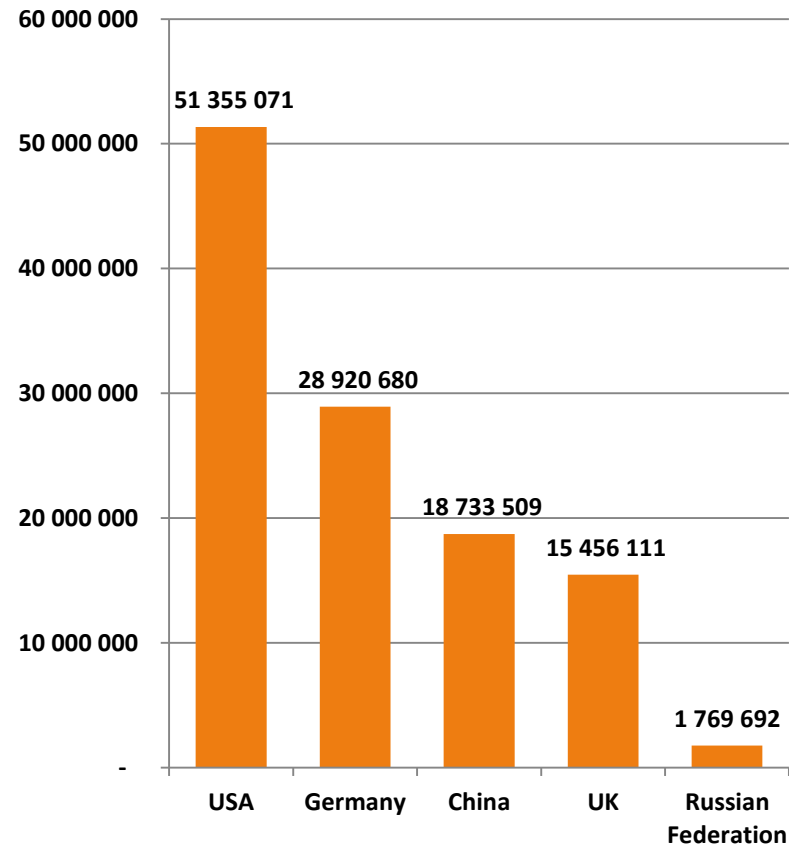
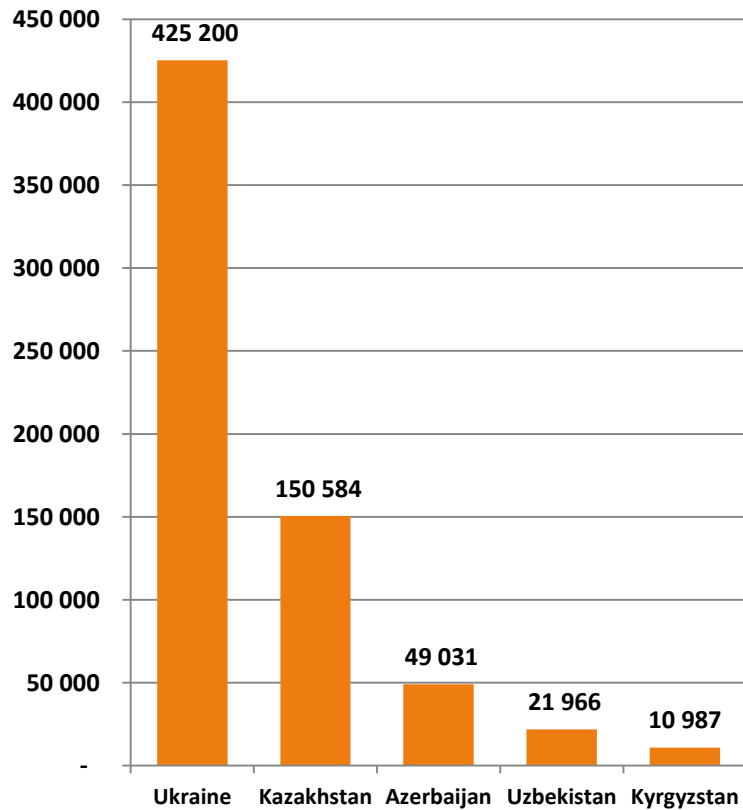
## Казахстан: количество скачиваний статей с 2010 по 2017 (Сентябрь)

### Казахстан: количество скачиваний статей 2011 (окт-дек) - 2017 (сент)



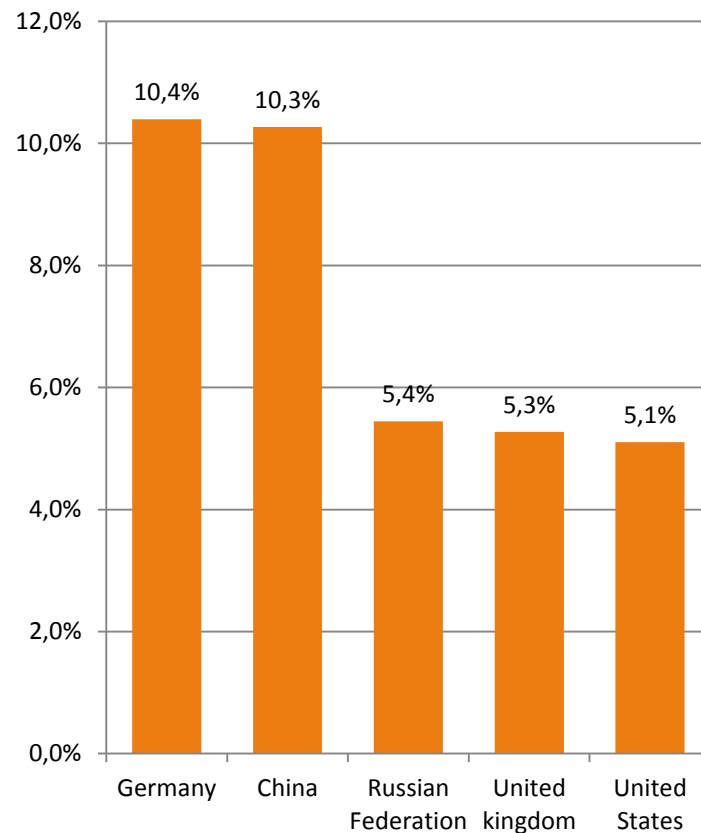
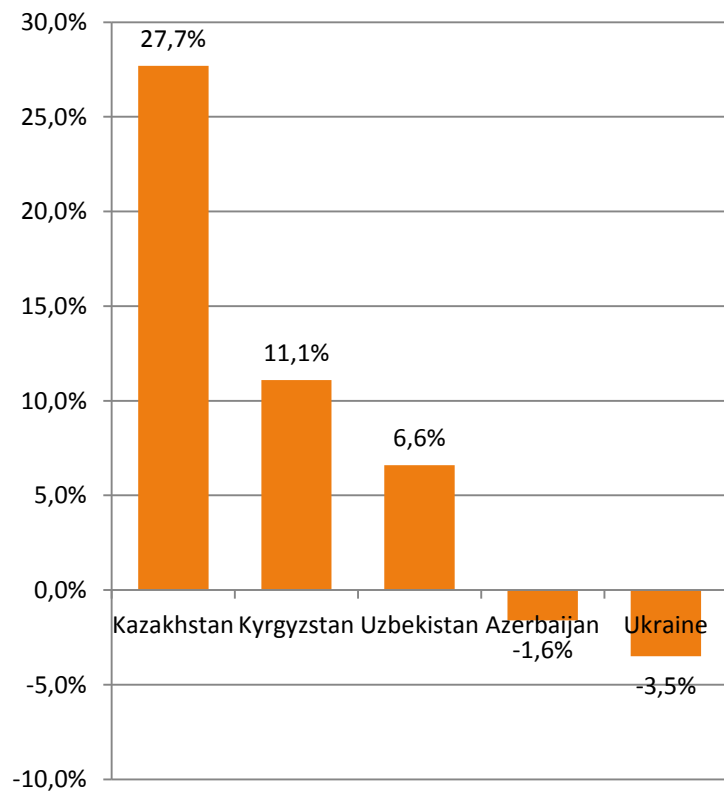
# Центральная Азия в сравнении: количество посещений

## Visits 2015



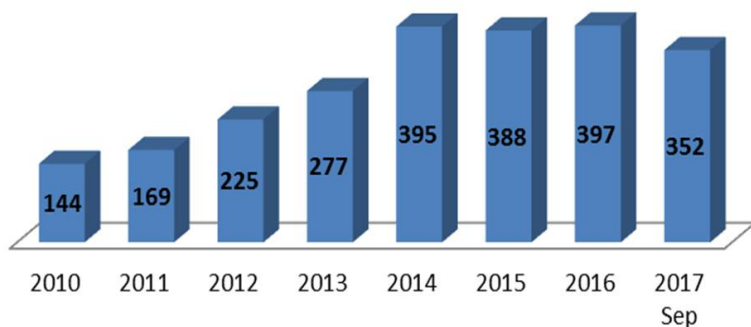
# Центральная Азия в сравнении: прирост посещений с 2013 по 2015

## Growth of Visits

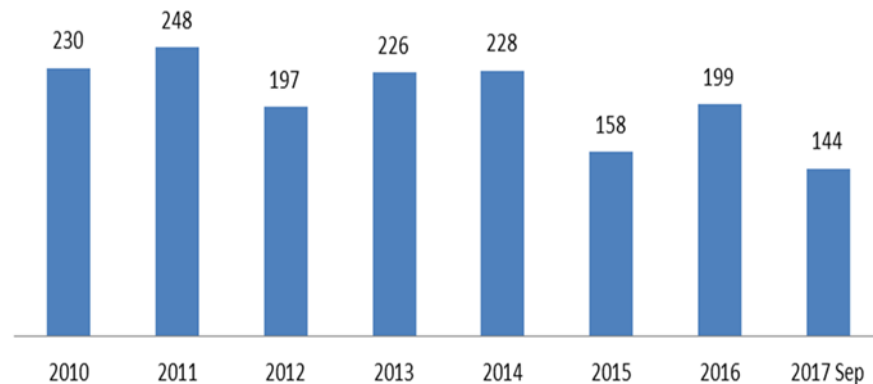


# Центральная Азия в сравнении: количество публикаций с 2010 по 2017 (Сентябрь)

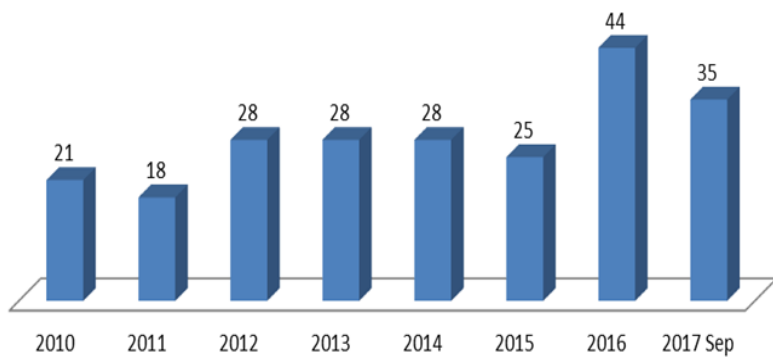
**Kazakhstan: number of publication in Springer Nature journals 2010 - 2017 (September)**



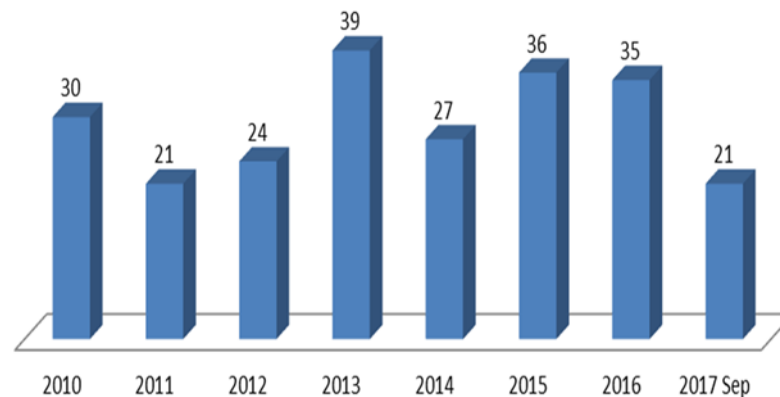
**Uzbekistan: number of publication in Springer Nature Journals 2010-2017 (Sep)**



**Kyrgyzstan: number of publication in Springer Nature Journals 2010-2017 (Sep)**



**Tajikistan: number of publication in Springer Nature Journals 2010-2017 (Sept)**



# Журналы из Узбекистана в Springer



» Browse Volumes & Issues



Search within this journal



## Chemistry of Natural Compounds

ISSN: 0009-3130 (Print) 1573-8388 (Online)

### Description

*Chemistry of Natural Compounds* publishes reviews and general articles about the structure of different classes of natural compounds, the chemical characteristics of botanical families, genus, and species, to establish the comparative laws and connection between physiological activity and the structure of substances.

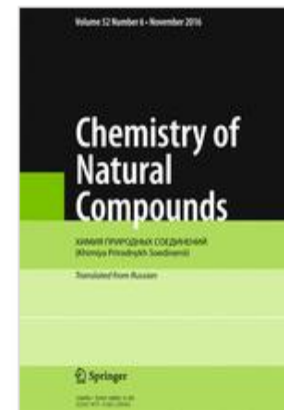
*Chemistry of Natural Compounds* is a translation of the peer-reviewed Russian language journal *Khimiya Prirodnik ...* [show all](#)

[Browse Volumes & Issues](#)

### Latest Articles



OriginalPaper



Impact Factor

0.473

Available

1965 - 2016

Volumes

52

Issues

311

Articles

12,716

# Журналы из Узбекистана в Springer



» Browse Volumes & Issues



Search within this journal



## Applied Solar Energy

ISSN: 0003-701X (Print) 1934-9424 (Online)

### Description

Applied Solar Energy, the official journal of the Uzbekistan Academy of Sciences, is dedicated to solar energy science and technology. Published in English since 1965, the journal has featured a number of seminal articles in the field.

Today, the journal continues to publish articles on topics ranging from solar radiation, photovoltaics, and solar materials to direct conversion of solar energy into electrical energy. In addition ... [show all](#)

[Browse Volumes & Issues](#)

### Latest Articles



Available	Volumes
2007 - 2016	10
Issues	Articles
39	640

## Обучающие программы Springer Nature действующие в Казахстане:

- ✓ **Проведено 292 семинаров** по работе с базой данных Springer Nature и тренинги для авторов
- ✓ **Проведено 10 онлайн семинаров** по информационным ресурсам
- ✓ Проведена подготовка локальных тренеров по обучению базе данных SpringerLink
- ✓ **Проведено 3 семинара для редакторов научных журналов**
- ✓ **Ежегодно проводится Церемония награждения «Top Springer Author»: июнь 2015 года, ноябрь 2016 года, октябрь 2017**

## Springer Nature возможности для стран Центральной Азии

### ПОДПИСКА НА РЕСУРСЫ

- Подписка на журналы: издательство Springer более 2000 журналов, издательство Nature 131 журнал;
- Подписка на электронные книги: архив более 230 000 научных книг. В год выпускается более 10 000 книг;
- Подписка на Базы данных;
- Публикация статей и книг;
- Популяризация научно-исследовательской деятельности;
- Проведение обучающих выездных семинаров.

## Springer Nature возможности для стран Центральной Азии

- Проведение бесплатных семинаров и тренингов в организациях для учёных, магистрантов, докторантов и библиотекарей на темы:
  - «Использование ресурсов Springer»
  - «Как подобрать журнал»
  - «Как осуществить поиск статей по направлениям»
  - «Как подготовить и опубликовать статью в рейтинговых зарубежных журналах»

# Thank You!!!

**email: [irina.alexandrova@springernature.com](mailto:irina.alexandrova@springernature.com)**

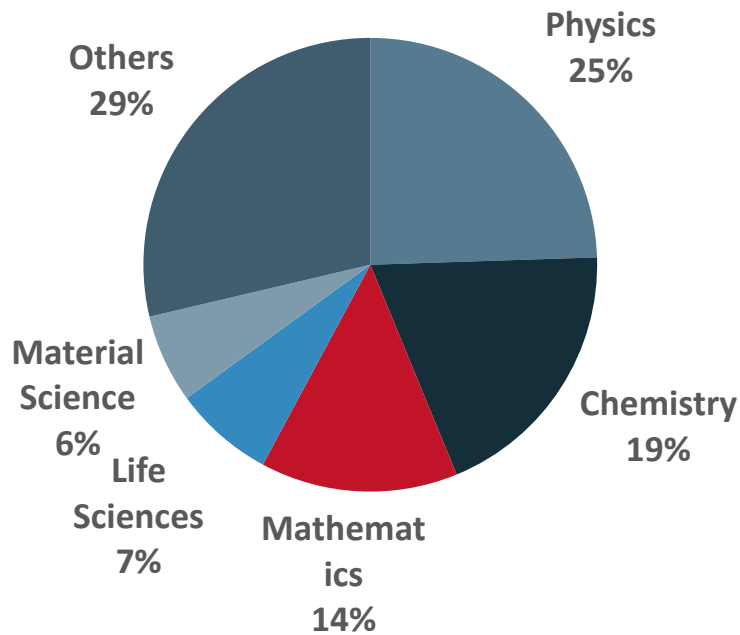
**Церемония награждения  
SPRINGER NATURE AWARDS  
2017 года**

2017 году НЦГНТЭ совместно с издательством Springer Nature учреждены следующие номинации:

- **«Самая публикуемая организация».** В ней отмечены 3 организации из стран Центральной Азии. 10 организаций из Казахстана.
- В номинации **«Самые публикуемые авторы»** (ТОП Springer Nature Author) выделены следующие области наук:
  1. **Биологические науки и биомедицина**
  2. **Естественные науки**
  3. **Технологии**
  4. **Социально-гуманитарные науки**

# Статьи из Казахстана опубликованные на SpringerLink по областям исследований

## Статьи



## Книги

