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Description Springer Link



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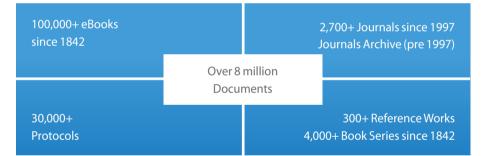
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Maximum flexibility and usability with no DRM

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"If I have been able to see farther than others, it was because I stood on the shoulders of giants."

Sir Isaac Newton

Benefits of SpringerLink

Improved design and user interface

SpringerLink content is semantically linked to create a vast but navigable network of information. Using SpringerLink's intuitive tools, researchers can easily identify and access additional documents relevant to their search.

Speed to best facilitate research

Digital delivery, semantic linking and modern search tools have changed the way that research is conducted. Today, researchers typically navigate directly to the pertinent section of a particular work to determine its relevance to their investigation. In this environment, speed matters and SpringerLink is fast. The optimized delivery network facilitates the fastest possible distribution of content across the globe, delivering pages 3 times faster than the previous platform. SpringerLink is faster than its fastest competitor and faster than 65% of all sites on the web. We know that seconds count.

Improved, library admin tools

SpringerLink's streamlined library administration toolset reduce the time and effort required to manage the platform. Improved, library admin tools include:

- Easier access to usage stats
- Simplified co-branding tools
- Searching within subscribed content
- Downloadable collections lists

SpringerLink is for everyone, providing maximum flexibility and usability for Library patrons. With no DRM limitations, patrons can easily access their content from any location and on almost any platform.

Mobile optimized

Mobile optimized responsive design of headers and menus allows for optimal browsing on a desktop, tablet or phone without losing any essential functionality or pushing critical content further down the page.

Ideal for viewing on any device



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Streamlined search and relevant results

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Browse by Industry or science area	Browse by discipline » Architecture & Design » Astronomy	Providing researchers with access to millions of scientific documents from journals, books, series, protocols and
More than 8 Million documents	 » Biomedical Sciences » Business & Management 	reference works.
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To speed up their day-to-day research on SpringerLink researchers can:

- Use auto suggest for search terms
- Download content directly from the search results
- Read a two-page preview directly from the search results
- Use filters to make their results even more accurate

In addition to the technology improvements on the backend, the SpringerLink homepage has also been given a cleaner, simpler design. The new search results page makes it even easier to navigate to the most popular options, enabling users to jump straight to an abstract or immediately download the full text of a document.

SpringerLink allows researchers to set the search parameters so that they only see content they can access. This eliminates the frustration felt when users are presented with content they cannot immediately access and refines the search results to the available content.

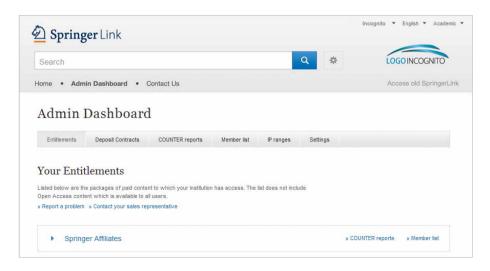
Library Administration Tools

Throughout the development of the new platform, Springer consulted librarians to understand which library tools were essential and how they could be improved.

Easy access to real time COUNTER compliant usage statistics is vital. In an environment where librarians are increasingly resource constrained, the ability to justify expenditures with accurate usage data is crucial. By providing accurate, accessible usage data, SpringerLink gives librarians the information they need to make more intelligent content purchase decisions and to demonstrate the value of the library collection.

With SpringerLink, librarians can upload their institutional logo for a more clearly co-branded site that gives confidence to end-users. Co-branding unobtrusively reminds users of the value of the library; it's their library that has delivered the vital information they are reading.

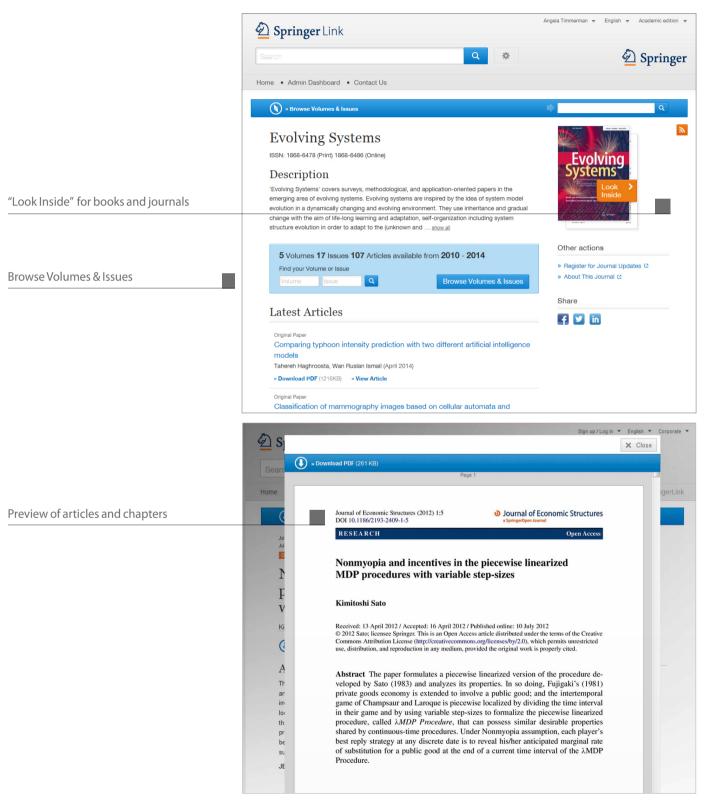
Downloadable lists of collections allow for more transparency in day-to-day collection management and quicker answers to patron enquiries. And the ability to restrict search results to library owned content drives usage of that content and provides patrons a simpler route to the information they need.





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