Springer Nature and Kazakhstan: Prospects for Cooperation
Sahin Giray

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Introduction Springer Nature

1.0

Springer Nature

As of June 2015

175th Year!

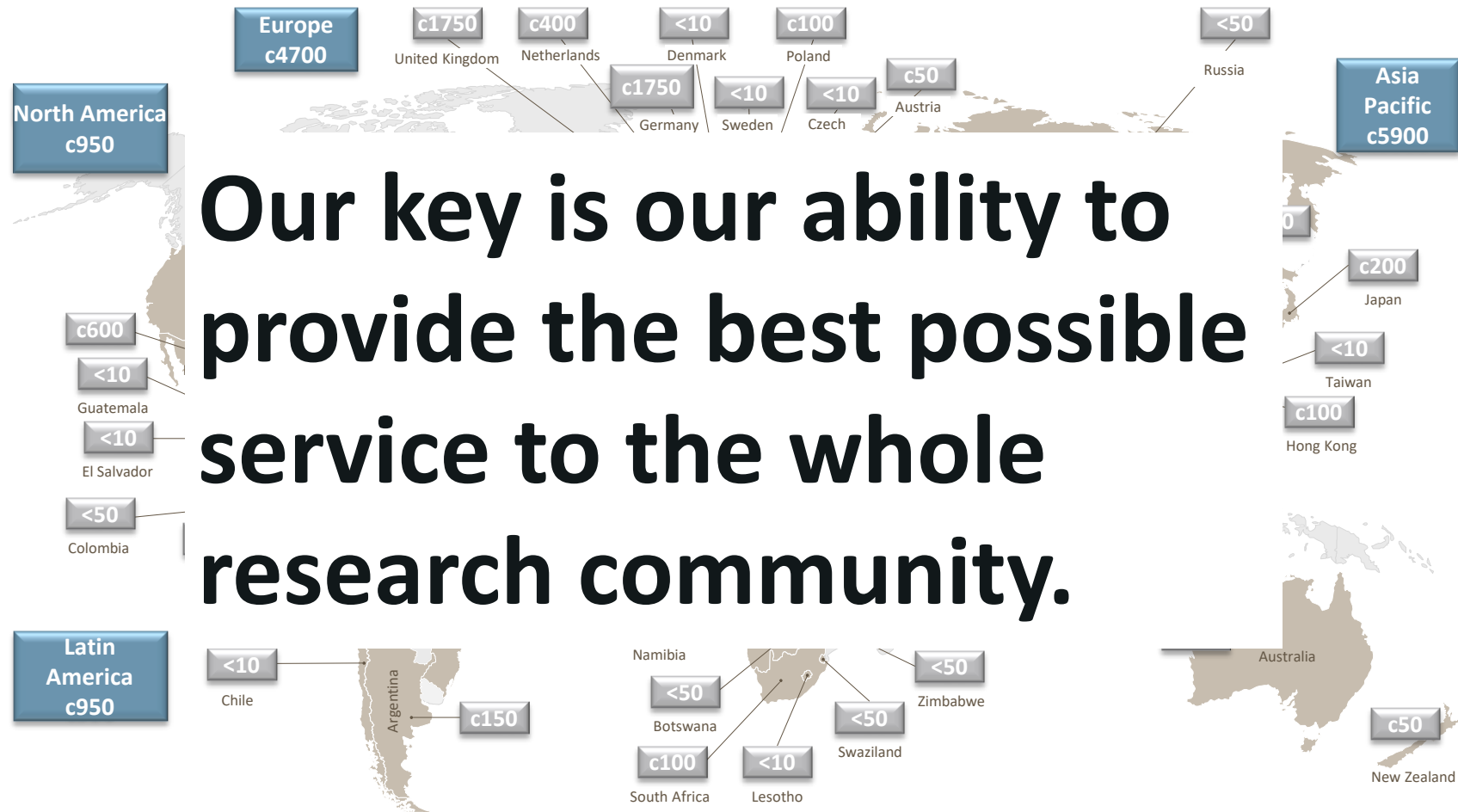**SPRINGER NATURE**

Our Leading Brands

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List of Our Brands

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More Than 50 Offices/13,000 Employees World Wide

Europe c4700

North America c950

Asia Pacific c5900

Latin America c950

c1750 — United Kingdom
c400 — Netherlands
<10 — Denmark
c100 — Poland
<50 — Russia
c1750 — Germany
<10 — Sweden
<10 — Czech
c50 — Austria

c600
<10 — Guatemala
<10 — El Salvador
<50 — Colombia

c200 — Japan
<10 — Taiwan
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Our key is our ability to provide the best possible service to the whole research community.

<10 — Chile
c150 — Argentina

Namibia
<50 — Botswana
<50 — Zimbabwe
<50 — Swaziland
c100 — South Africa
<10 — Lesotho

Australia
c50 — New Zealand

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Our Platforms/ Websites

1. www.springernature.com   Corporate Website

2. www.springerlink.com   Springer Content Platform

3. www.nature.com   Nature Content Platform / Social Hub for Researchers
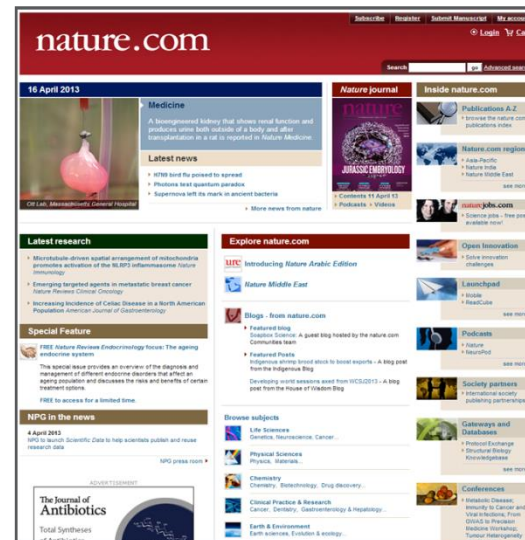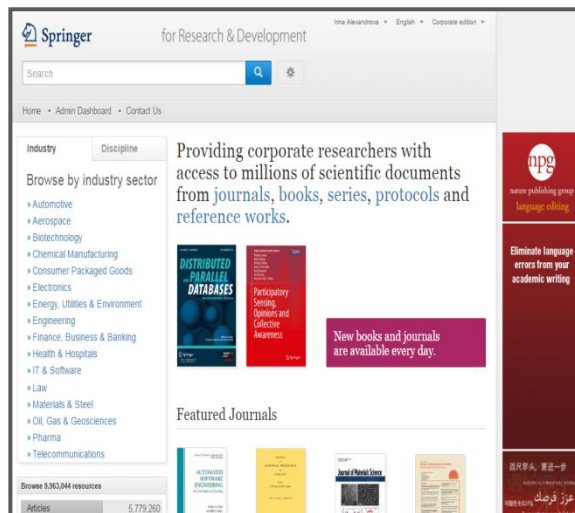
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Corporate Platform - www.springernature.com

Corporate Platform for Springer Nature;

- ✓ Product Information
- ✓ Researcher Guidelines
- ✓ Initiatives / Announcements
- ✓ Individual Online Purchases
- ✓ Open Research

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SpringerLink - www.springerlink.com

Platform for Springer Content;
- ✓ Journals
- ✓ Books
- ✓ References
- ✓ Protocols
- ✓ Book Series

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Nature.Com - www.nature.com

Platform for Nature Content / Social Hub for Scientific Community;

- ✓ Nature Publishing Group Journals
- ✓ Latest News from Research and Development
- ✓ Nature Jobs
- ✓ Nature Conferences

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Springer Nature Author and Usage Data: Kazakhstan

2.0

[Title for presentation / Date to go here]

Springer Nature visitors come from all over the world

Springer Nature Visits 2016 by Region

North America:
24% **36%**

Europe:
32% **27%**

Middle East:
5% **3%**

Asia-Pacific:
31% **29%**

Latin America:
5% **4%**

Africa:
3% **1%**
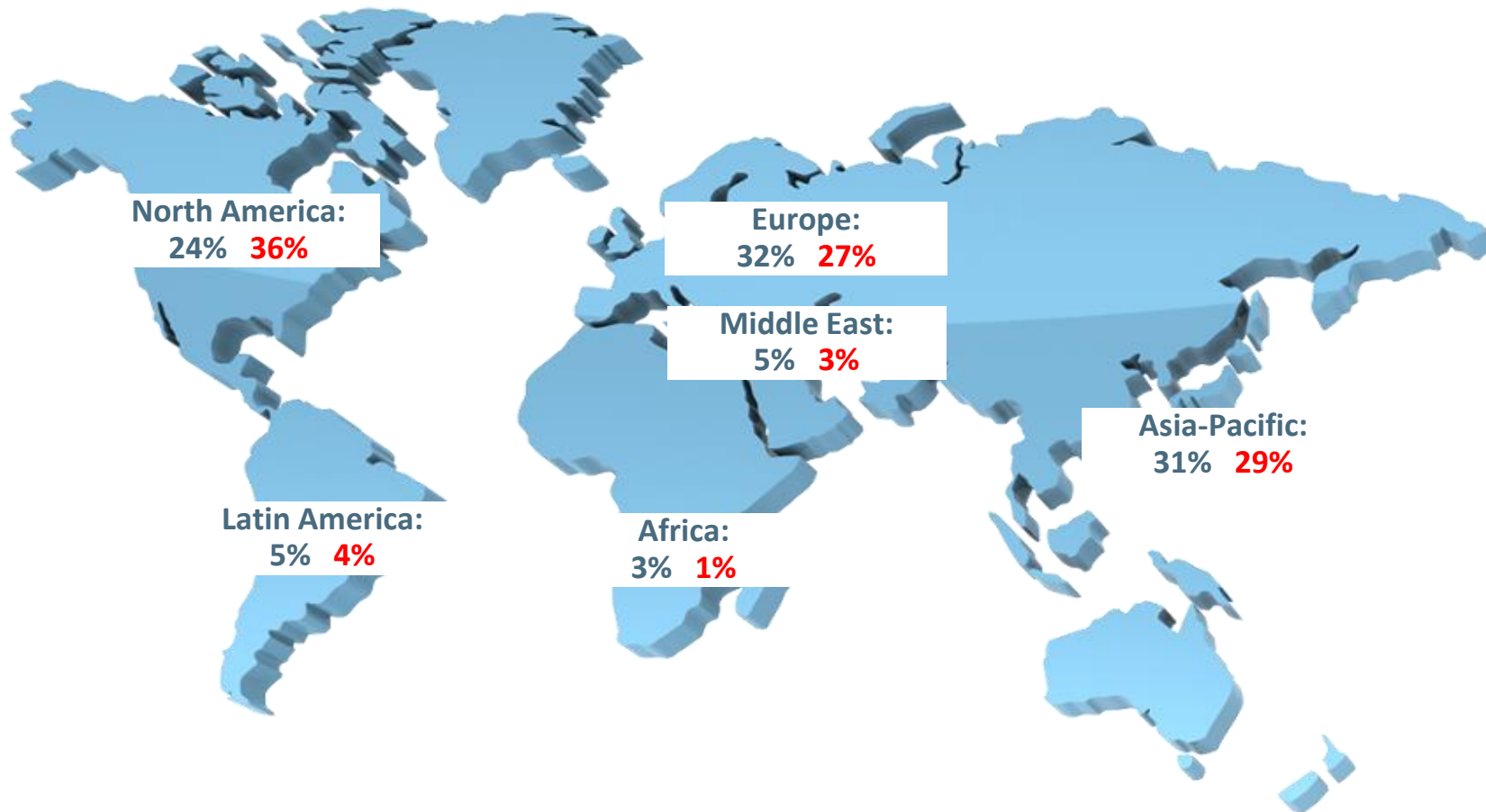
Source: link.springer.com = WebTrekk; nature.com = WebTrends

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Springer Nature Content

2100 Titles Avilable in Kazakhstan on National Level

SpringerNature

- e-Books
- Databases
- Adis Journals
- Archives
- Palgrave Journals
- Springer Journals
- Nature Journals
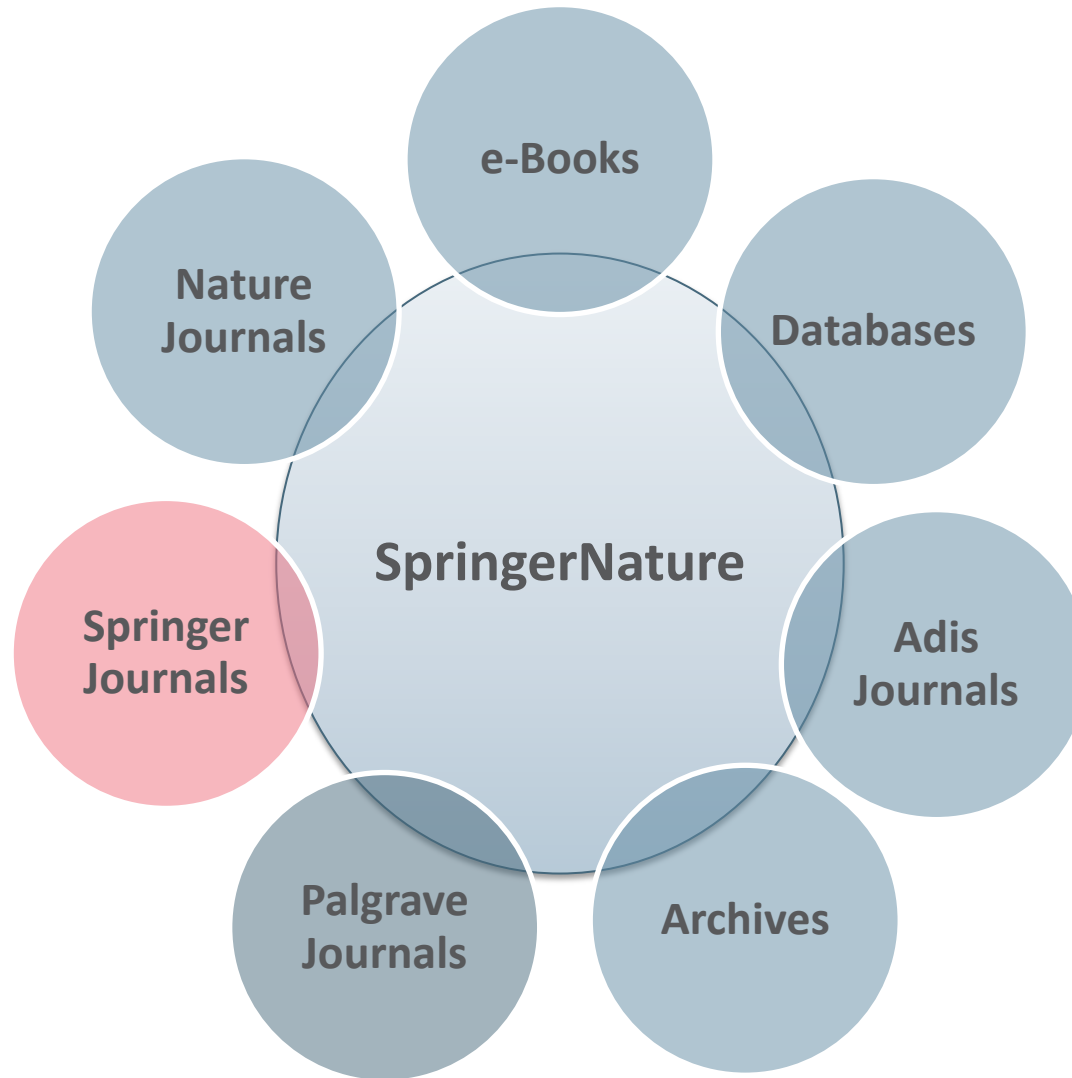
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Springer Nature platforms saw almost 250 million visitors in 2016; both are among the 1,000 most popular global websites

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Unique Visitors
127 million

Average time
on site:
00:02:25

Visits
285 million

Page Views per
Visit:
2.09

Page Views
596 million

Unique Visitors
117 million

Average time
on site:
00:06:45

Visits
234 million

Page Views per
Visit:
1.92

Page Views
449 million
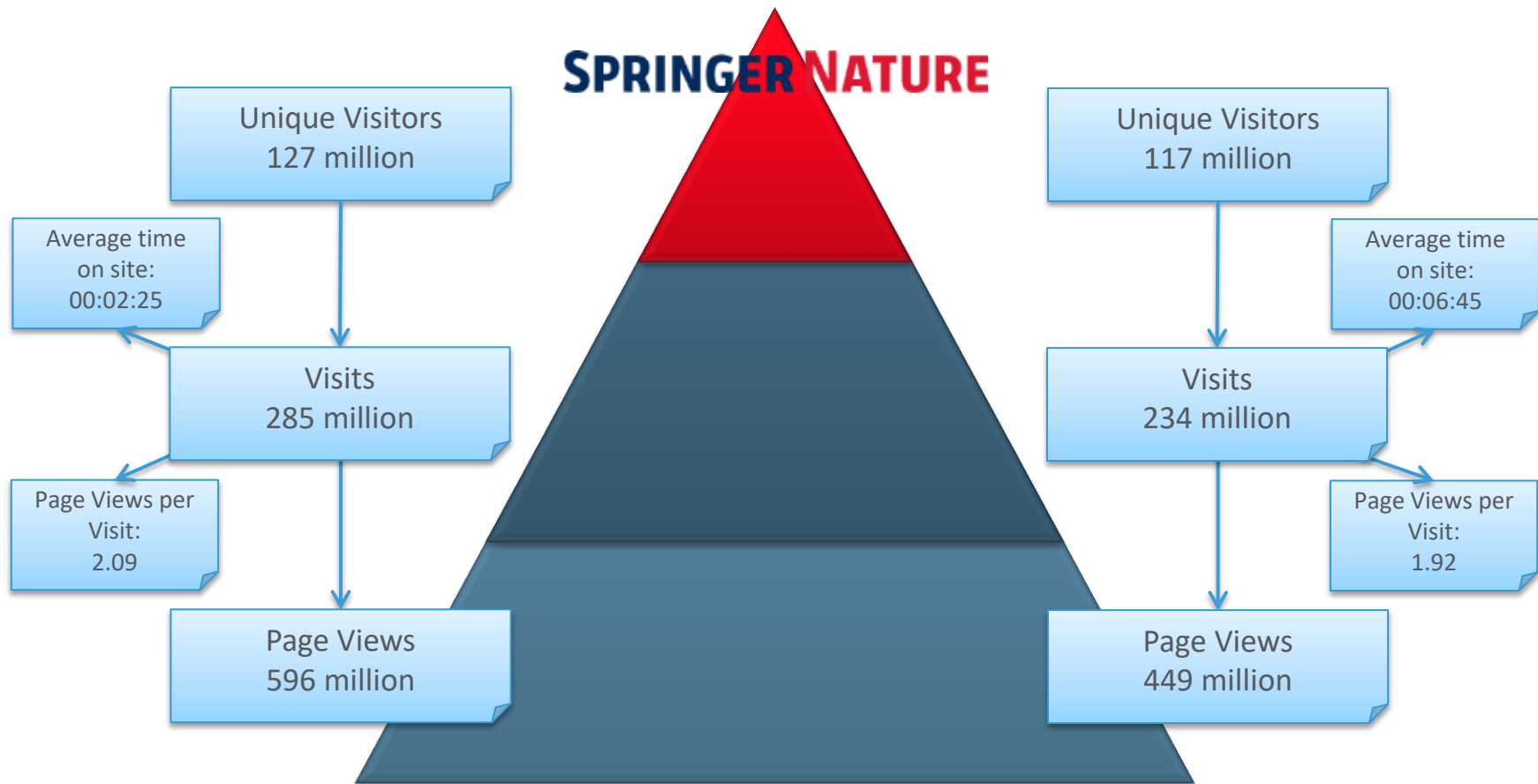
Source: link.springer.com = Google Analytics; nature.com = WebTrends; unique visitors are recognized by cookies and might be over-reported in cases where users clear their cookies or browse the web in 'incognito' modes or in cases where users use multiple devices

Turkey / June 2017

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Kazakhstan: Visitors to SpringerLink and their behavior on the website Jan-May 2017

Unique Visitors
32,062

Visits
84,992

Page Views
414,593

Average time on site:
00:04:16

Page Views per Visit:
4.88

Author Report Kazakhstan Academic Customers/ June 2017

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Kazakhstan SpringerLink Usage 2016 (Full Year)-2017 (May)

Kazakhstan: number of article downloads 2016 -2017

■ 2016   ■ 2017

Month	2016	2017
January	8845	24708
February	12970	16536
March	10348	15350
April	8047	9080
May	9049	12836
June	7939	
July	5536	
August	6070	
September	12258	
October	17333	
November	15472	
December	11634	
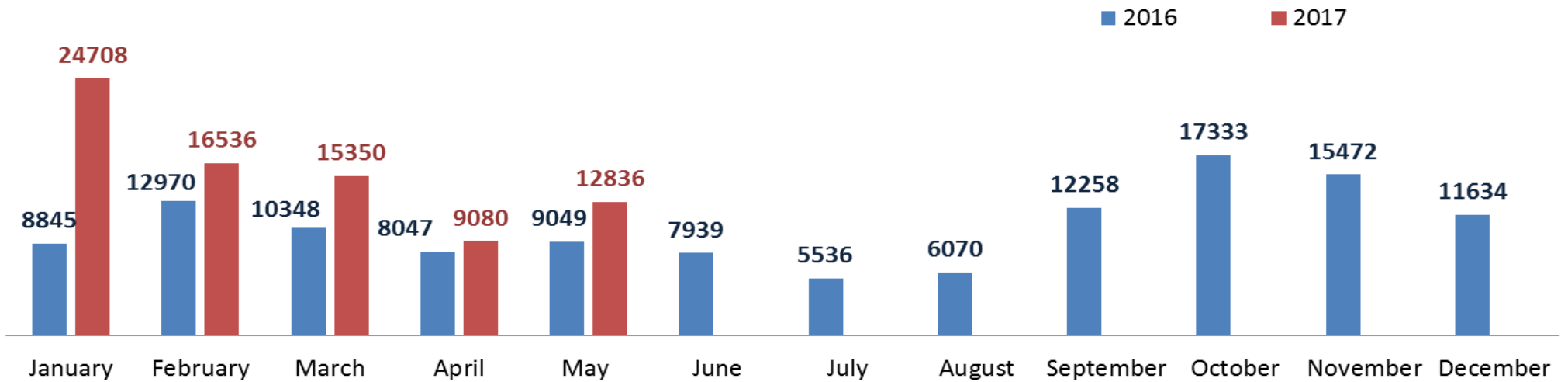
Kazakhstan in comparison: number of articles in 2015 (SCImago journal and country ranking)

Articles Published
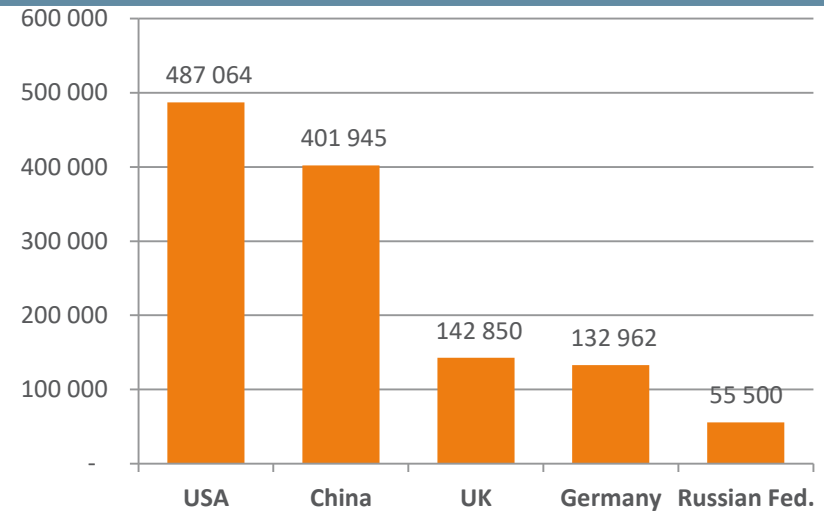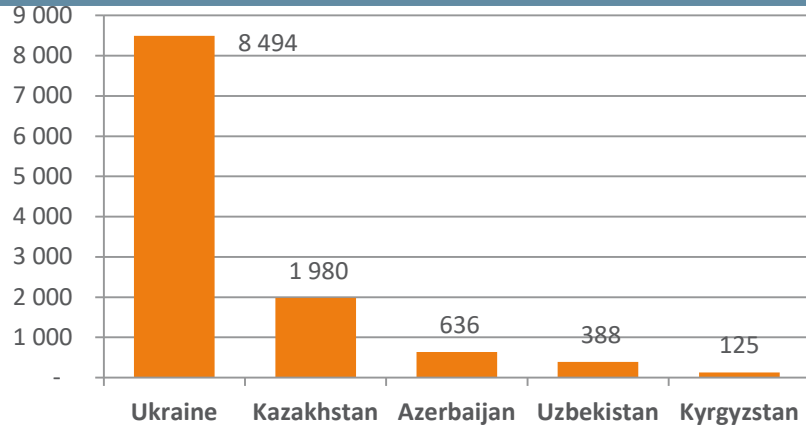
Average Annual Growth of Articles Published

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Total Journal Articles Published with Springer 2006 to 2017

- **SpringerLink Journal Articles**

  - Between 2006 and 2017 researchers from *Kazakhstan Academic Customers* published **2,321** journal articles in **439** Springer journals.

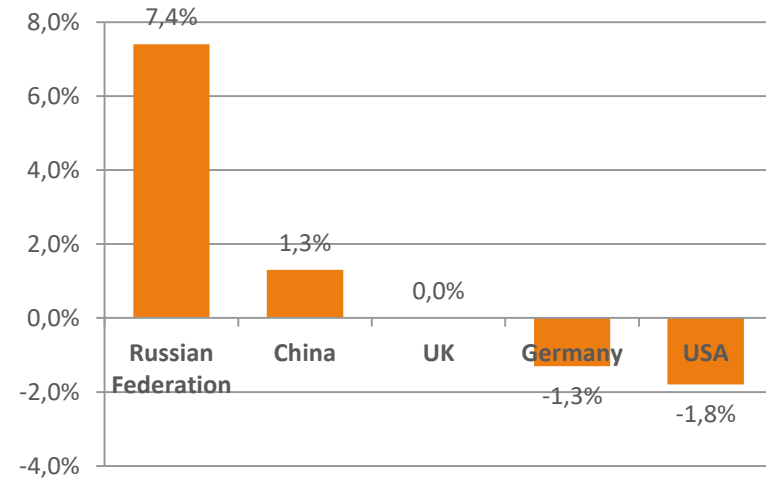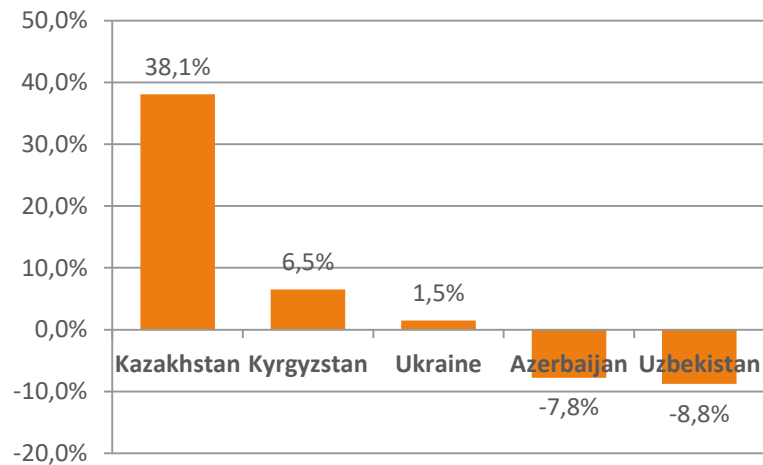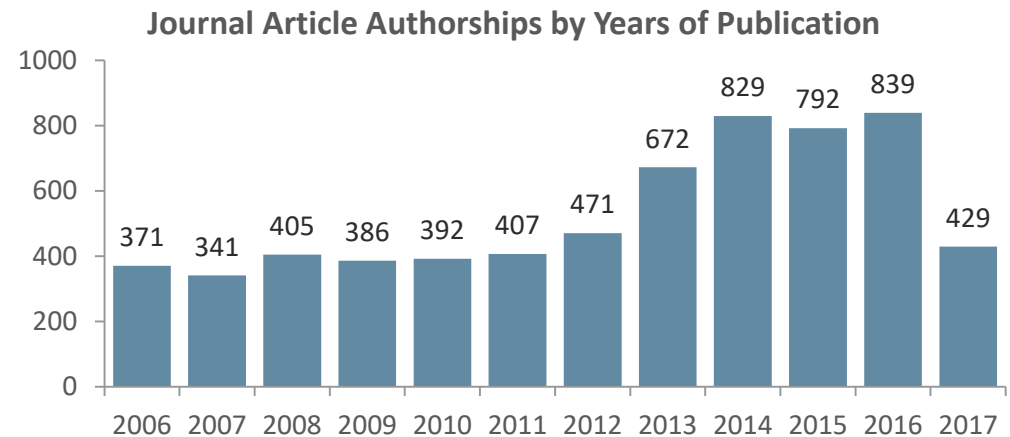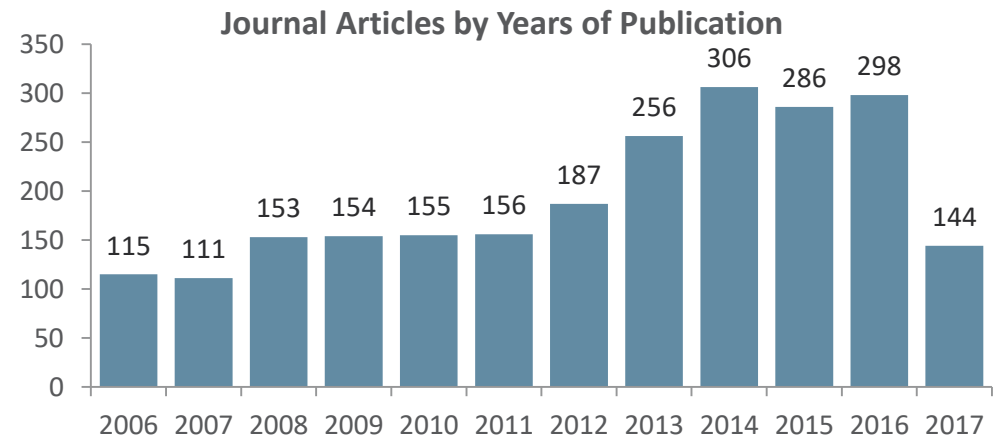 - Considering multiple authorships, we see altogether **6,334** contributions from researchers from *Kazakhstan Academic Customers* during that time period.

Journal Articles by Years of Publication

Year	Value
2006	115
2007	111
2008	153
2009	154
2010	155
2011	156
2012	187
2013	256
2014	306
2015	286
2016	298
2017	144

Journal Article Authorships by Years of Publication

Year	Value
2006	371
2007	341
2008	405
2009	386
2010	392
2011	407
2012	471
2013	672
2014	829
2015	792
2016	839
2017	429

(Source: Springer Authormapper. Reported numbers are minimum numbers, based on available information about roles, affiliations, and addresses.)

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Top 20 Institutions by Articles Published with Springer 2006 to 2017
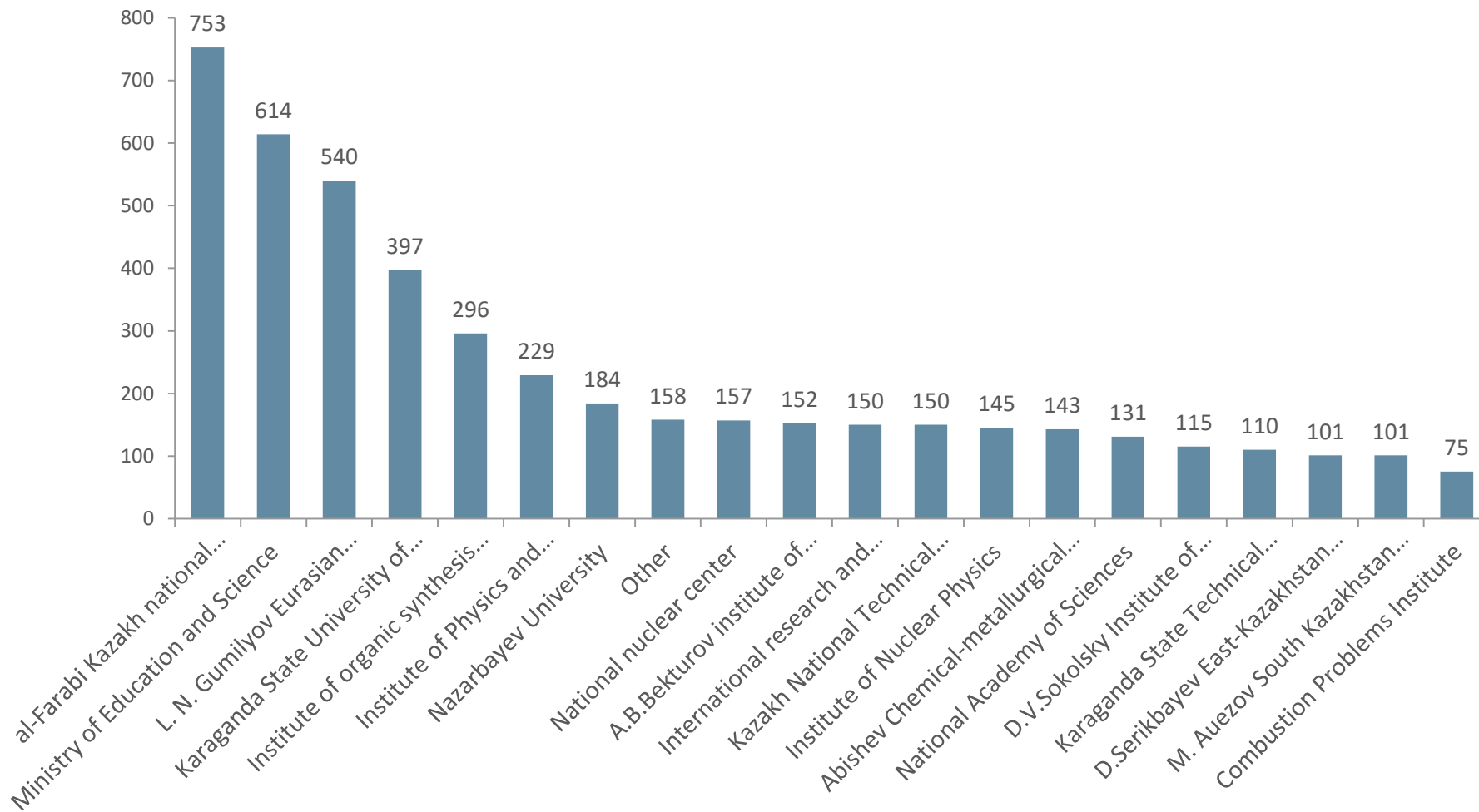
(Source: Springer Authormapper. Reported numbers are minimum numbers, based on available information about roles, affiliations, and addresses.)

Author Report Kazakhstan Academic Customers/ June 2017

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Journal Articles Published with Springer by Subject Area

(Source: Springer Authormapper. Reported numbers are minimum numbers, based on available information about roles, affiliations, and addresses.)

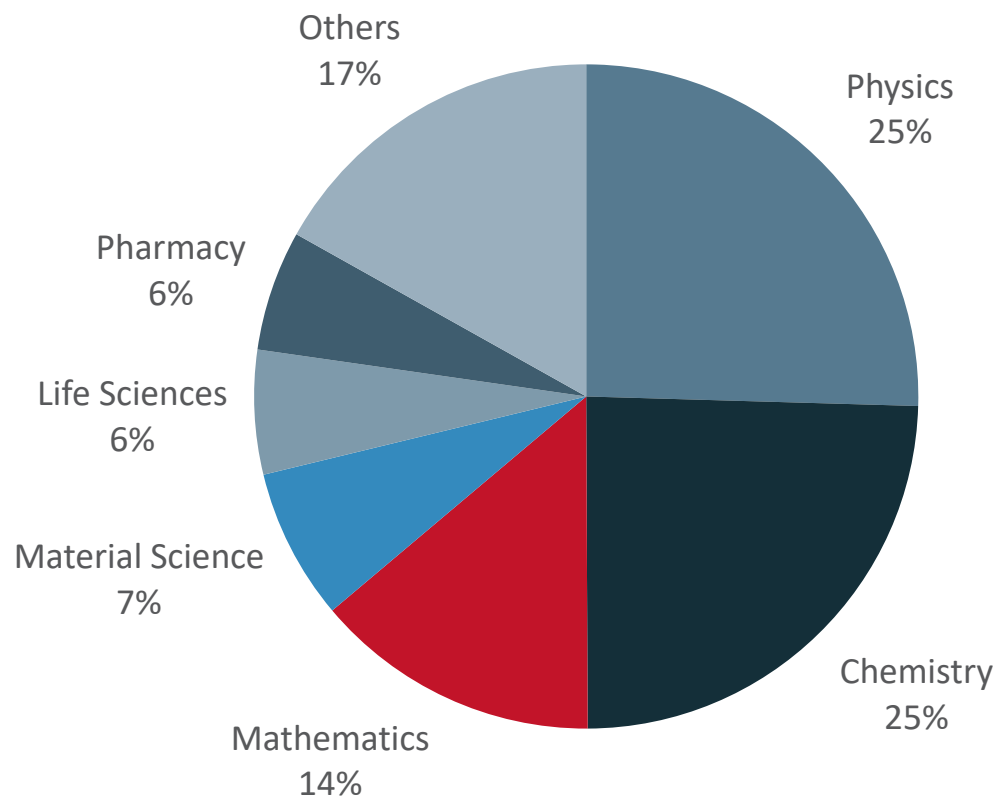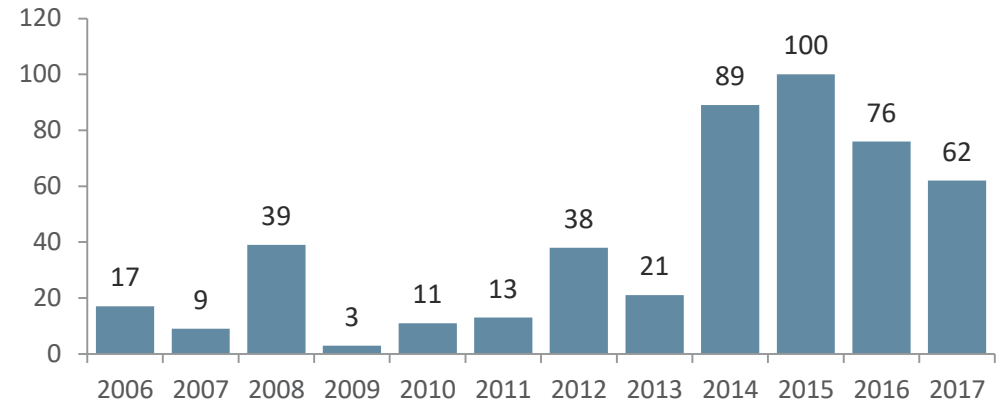**SPRINGER NATURE**

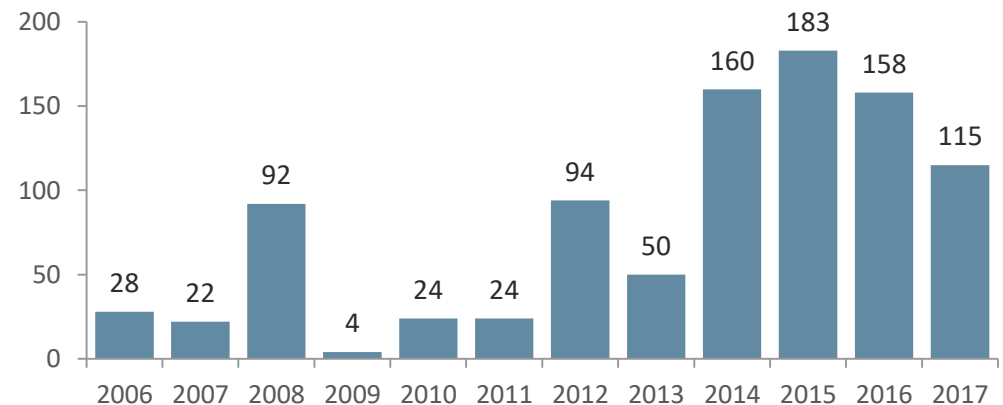# Book Chapters Published with Springer 2006 to 2016

- **Book Chapters Published**

  - Between 2006 and 2016 researchers from *Kazakhstan Academic Customers* published **478 book chapters** in 258 Springer books.

  - Taking into consideration multiple authorships, we see altogether **954 contributions** from researchers from *Kazakhstan Academic Customers* during that time period.

Book Chapters by Years of Publication

Year	Value
2006	17
2007	9
2008	39
2009	3
2010	11
2011	13
2012	38
2013	21
2014	89
2015	100
2016	76
2017	62

Book Chapter Authorships by Years of Publication

Year	Value
2006	28
2007	22
2008	92
2009	4
2010	24
2011	24
2012	94
2013	50
2014	160
2015	183
2016	158
2017	115

(Source: Springer Authormapper. Reported numbers are minimum numbers, based on available information about roles, affiliations, and addresses.)

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Top 20 Institutions by Book Chapters Published with Springer 2006 to 2016
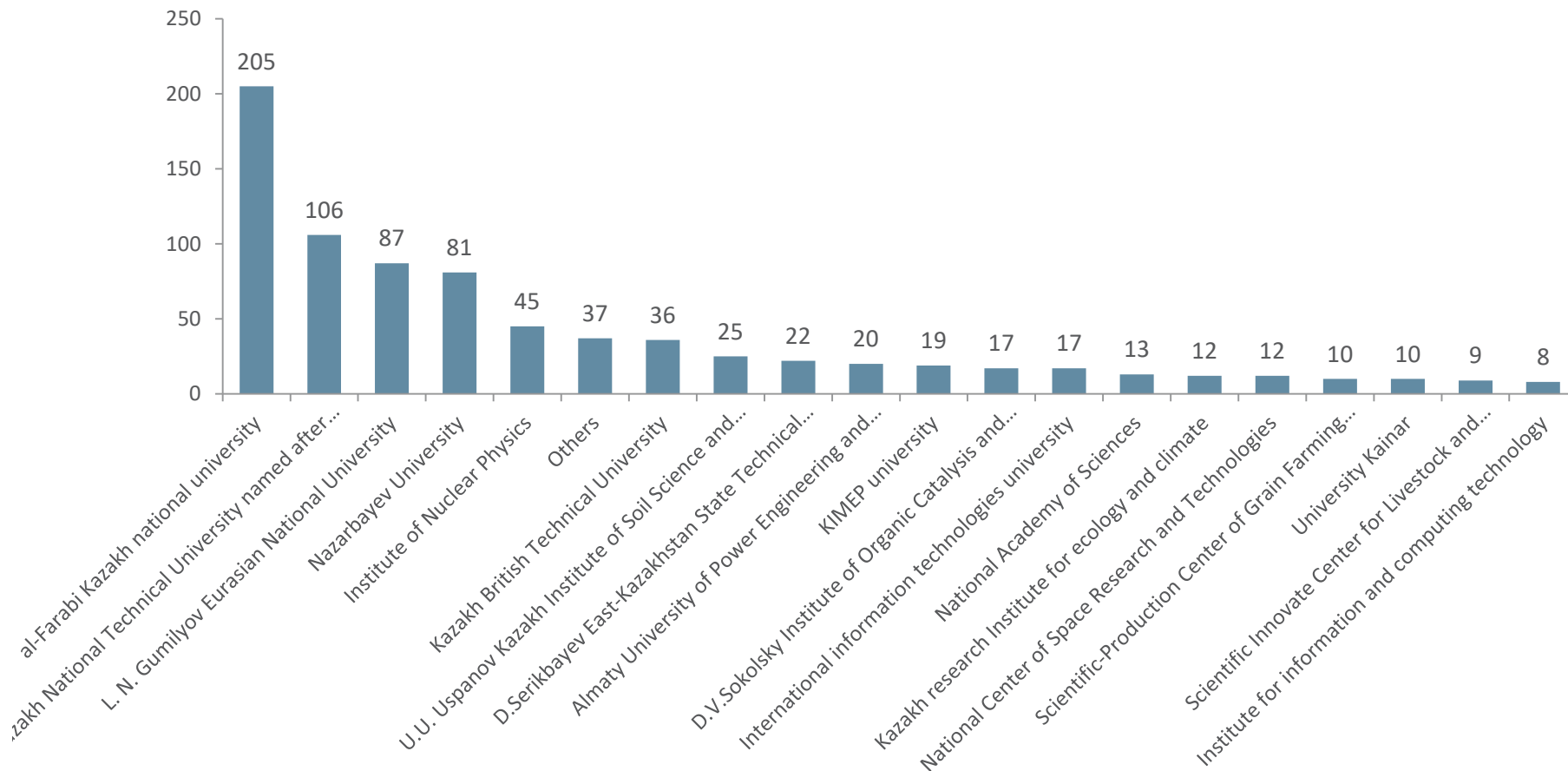
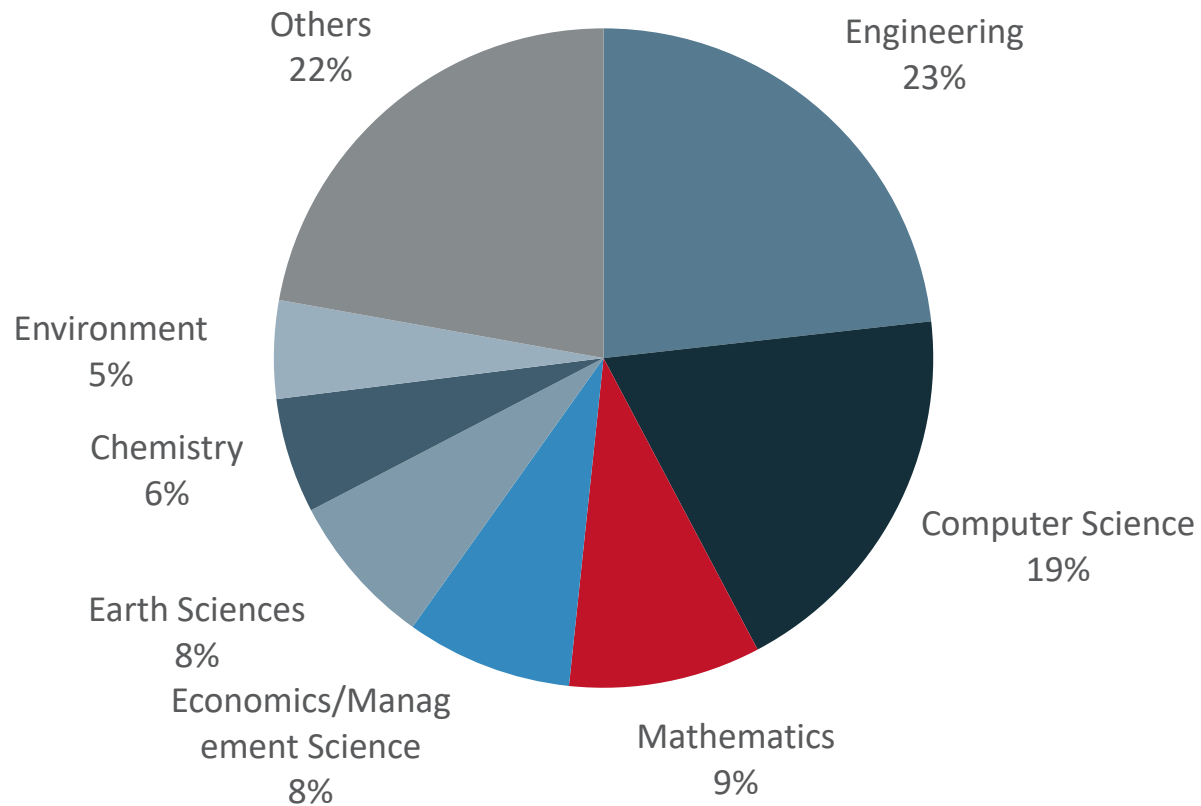*(Source: Springer Authormapper. Reported numbers are minimum numbers, based on available information about roles, affiliations, and addresses.)*

Author Report Kazakhstan Academic Customers/ June 2017

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Book Chapters by Subject Area

(Source: Springer Authormapper. Reported numbers are minimum numbers, based on available information about roles, affiliations, and addresses.)

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Thank You!!!
sahin.giray@springernature.com